TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)ⁱ

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		Į.	International Personal Financial Plc			
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				priate)		
Non-UK issuer	Non-UK issuer					
2. Reason for the n	otification (please ma	ark the appr	opriate box	or boxes with an "X")		
An acquisition or disp	oosal of voting rights					Х
An acquisition or disp	oosal of financial instrun	nents				
An event changing th	e breakdown of voting	rights				
Other (please specify	y) ⁱⁱⁱ :					
3. Details of persor	n subject to the notifi	cation obli	gation			
Name			Marathon A	sset Management LLP		
City and country of registered office (if applicable)			London, UK			
4. Full name of sha	reholder(s) (if differer	nt from 3.)				
Name			See attache	See attached breakdown		
City and country of registered office (if applicable)						
5. Date on which the threshold was crossed or reached:			25 October	ctober 2019		
6. Date on which issuer notified (DD/MM/YYYY):		28 October 2019				
7. Total positions of person(s) subject to the notification obligation						
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)		Total of both in % (8.A + 8.B)	Total number voting rights suervii	
Resulting situation on the date on which threshold was crossed or reached	10.05	0		10.05	223,666,638	
Position of previous notification (if applicable)	9.99	0		9.99		

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached A: Voting rights attached to shares Class/type of Number of voting rightsix % of voting rights shares Direct Direct Indirect Indirect ISIN code (if possible) (Art 10 of Directive 2004/109/EC) (Art 9 of Directive (Art 10 of Directive (Art 9 of Directive 2004/109/EC) (DTR5.1) 2004/109/EC) 2004/109/EC) (DTR5.1) (DTR5.2.1) (DTR5.2.1) Ordinary shares ISIN: GB00B1YKG049 22,468,117 10.05 **SUBTOTAL 8. A** 22,468,117 10.05

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))				
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
N/A				
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Pe- riod xi	Physical or cash settlementxii	Number of voting rights	% of voting rights
N/A					
			SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")		
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuerxiii	X	
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entityxiv (please add additional rows as necessary)		

Name∞	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional informationxvi

Breakdown of shares controlled by Marathon Asset Management LLP:

Custodian	Nominal
Bank of America Merrill Lynch	467,187
Bank of New York Mellon	4,308,396
BNP Paribas	17,423
Brown Brothers Harriman	14,041
JP Morgan Chase	615,788
Northern Trust	9,642,427
Royal Bank of Canada	17,732
State Street Bank & Trust Company, Boston	9,465,076
Total	24,547,890

The shares referred to in this disclosure correspond to a number of funds and accounts managed by portfolio managers under the control of Marathon Asset Management LLP. The provided breakdown of holdings refer to the total number of shares in the issuer controlled by Marathon Asset Management LLP but the firm only has authority to vote in connection with 22,468,117 shares.

Place of completion	London, UK
Date of completion	28 October 2019

Legal Entity Identifier: 213800II1O44IRKUZB59