

NEWS RELEASE

Eurohold Raises BGN 157 million (EUR €80.5 million) via Public Offering of New Shares

Sofia, 7 July 2021 - [Eurohold Bulgaria AD](#), the largest Bulgarian public holding and one of the leading independent financial and insurance groups in South-Eastern Europe, raised BGN 157 million (EUR 80.5 million) via a Public Offering of New Shares on the Bulgarian Stock Exchange (BSE). The new share issue took place between 9 June and 7 July 2021 and received strong interest from international and local investors, who subscribed and paid up for ca. 63 million of new shares.

With the offering [Eurohold](#) raised ca. 24% more than the funds required (EUR 65 million) for the acquisition of CEZ Group's subsidiaries in Bulgaria and will increase its capital to 260.5 million shares. Upon the registration of the new shares, [Eurohold's](#) market capitalization at the current stock price will reach ca. BGN 650 million (EUR 332 million).

[Eurohold](#) offered for subscription a maximum of ca. 79 million new ordinary shares - with a par value of BGN 1 and an issue price of BGN 2.50 each. Investors subscribed and paid for 63 million shares altogether, almost 80% of the planned offering. Starcom Holding, [Eurohold's](#) majority shareholder, subscribed and paid for ca. 47 million new shares and will remain a controlling shareholder, holding more than 50% interest in the company. A leading US asset manager acquired a 9% stake in [Eurohold](#) and will become the third largest shareholder in the company after Starcom and KJK, further strengthening [Eurohold's](#) shareholder base and corporate governance practices.

The Bulgarian investment intermediary [Euro-Finance AD](#) was the Lead Manager of the public offering. [Renaissance Capital](#) acted as a Sole Financial Adviser to [Eurohold](#) with respect to the offering.

The proceeds of the offering will be used to finance the acquisition of CEZ Group's subsidiaries, representing leading electricity distribution, supply and trade businesses in Bulgaria, as well as for investment in further development of the group's two main businesses - energy and insurance. *"We will support the investment program of our new subsidiaries in the energy sector and we will focus on improving the holding's profitability and expanding our insurance business line"*, said **Kiril Boshov, chairman of [Eurohold's](#) management board.**

The equity proceeds together with debt financing will be used by [Eurohold](#) to finance the next stage of the acquisition of CEZ Group's subsidiaries, which is expected to be completed by the end of July 2021. The debt financing is being arranged by **J.P. Morgan** with a syndicated loan, which has been confirmed by large international participating banks.

Eurohold Bulgaria AD

Eurohold Bulgaria is a leading independent business group in the CEE/SEE/CIS region. It is operating in the field of insurance, leasing, car sales, investment services and asset management. Eurohold is listed on the BSE and the WSE. Eurohold owns Euroins Insurance Group (EIG), one of the largest independent insurance groups in the CEE/SEE/CIS region, which operates in 11 countries and has subsidiaries in Bulgaria, Romania, the Republic of North Macedonia, Ukraine, Georgia, Russia and Belarus. EIG also operates in Greece and Poland, and has niche insurance operations in Spain and Italy. Currently the insurance group has more than 4 million clients and over 3000 employees.

www.eurohold.bg **www.eig.bg**