

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD, as follows:

- On 2 August 2021 – Initial sale under a repurchase agreement with 2,460,000 shares at a price of BGN 1.700 per share and maturity under the contract – 9 December 2021 at a price of BGN 1.724 per share

4 August, 2021

Sincerely,

ASSEN MINCHEV, CEO