

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On 8 September 2021 Initial sale under a repurchase agreement with 612,000 shares at a price of BGN 1.500 per share and maturity under the contract 8
 December 2021 at a price of BGN 1.519 per share;
- On 8 September 2021 Transfer through a registration agency of 170,000 shares.

13 September, 2021

Sincerely,

ASSEN MINCHEV, CEO