

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On December 11, 2023 Initial sale under a contract for a repo transaction with 6,297,000 shares at a unit price of BGN 0.775 and maturity under the contract March 22, 2024 at a unit price of BGN 0.799;
- On December 12, 2023 Initial sale under a contract for a repo transaction with 8,928,600 shares at a unit price of BGN 1.12 and maturity under the contract June 6, 2024 at a unit price of BGN 1.154.

December 13, 2023

Sincerely,

ASSEN MINCHEV, CEO