

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N^0 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

• On April 10, 2024 – Initial sale under repo agreement with 1,955,000 shares at a unit price of BGN 0.89 and maturity under the contract – July 10, 2024 at a unit price of BGN 0.914.

April 12, 2024

Sincerely,

ASSEN MINCHEV, CEO