

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N^0 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On June 21, 2024 Initial sale under a repo transaction agreement with 4,859,100 shares at a unit price of BGN 1.05 and contract maturity – December 19, 2024 at a unit price of BGN 1.074;
- On June 21, 2024 Initial sale under a repo transaction agreement with 2,184,500 shares at a unit price of BGN 0.84 and contract maturity – December 19, 2024 at a unit price of BGN 0.867;
- On June 21, 2024 Initial sale under a repo transaction agreement with 5,177,000 shares at a unit price of BGN 1.07 and contract maturity – December 19, 2024 at a unit price of BGN 1.104;
- On June 24, 2024 Initial sale under a repo transaction contract with 1,135,000 shares at a unit price of BGN 1.06 and maturity under the contract December 20, 2024 at a unit price of BGN 1.086.

June 26, 2024

Sincerely,

ASSEN MINCHEV, CEO