

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On August 2, 2024 – Initial sale under repo agreement with 806,000 shares at a unit price of BGN 1.03 and contract maturity – August 16, 2024 at a unit price of BGN 1.038.

August 6, 2024

Sincerely,  
ASSEN MINCHEV, CEO