

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On December 17, 2024 – Transfer under the terms of a transfer agency of 50,000,000 warrants issued by Eurohold Bulgaria AD;
- On December 17, 2024 – Transfer under the terms of a transfer agency of 13,000,000 warrants issued by Eurohold Bulgaria AD;
- On December 17, 2024 – Transfer under the terms of a transfer agency of 7,000,000 warrants issued by Eurohold Bulgaria AD;
- On December 17, 2024 – Transfer under the terms of a transfer agency of 10,000,000 warrants issued by Eurohold Bulgaria AD;
- On December 17, 2024 – Purchase through an exchange transaction of a total of 301,200 shares of Eurohold Bulgaria AD at an average price of 1.549;
- On December 18, 2024 – Initial sale under a repo agreement with 9,936,310 shares at a unit price of BGN 1.07 and maturity under the agreement – June 18, 2025 at a unit price of BGN 1.134;
- On December 18, 2024 – Initial sale under a repo agreement with 5,900,000 shares at a unit price of BGN 0.82 and maturity under the agreement – February 26, 2025 at a unit price of BGN 0.837;
- On December 20, 2024 – Sale through an exchange transaction of 7,485,000 warrants issued by Eurohold Bulgaria AD.

By Loudspeakers-CA EOOD, that on December 18, 2024 has purchased through stock exchange transactions a total of 16,067,727 warrants issued by Eurohold Bulgaria AD;

By Corporate Advisers EOOD, that on December 20, 2024 has purchased through stock exchange transactions a total of 7,000,920 warrants issued by Eurohold Bulgaria AD;

By Assen Christov, that on December 20, 2024, he sold through stock exchange transactions a total of 5,000,000 warrants issued by Eurohold Bulgaria AD;

By Velislav Christov, that on December 20, 2024, he sold through stock exchange transactions a total of 2,000,000 warrants issued by Eurohold Bulgaria AD.

December 20, 2024

Sincerely,

ASSEN MINCHEV, CEO