

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On May 4, 2026, Starcom Holding AD sold 13,296,200 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.752 per share. According to the terms of the agreement, the maturity date is May 28, 2026, and the repurchase will be carried out at a price of EUR 0.762 per share.

05-04-2026

Sincerely,

ASSEN MINCHEV, CEO