



Jerzy Kufel

CEO at iteo / SoDA founding Member / XPLUS S.A. Supervisory Board Member

SUMMARY

Entrepreneur with 24 years of experience in IT, I have founded and scaled multiple technology ventures — growing iteo Group into an integrated ecosystem comprising iteo S.A. (software development & IT consulting), Hellobot (conversational AI), Fooz (enterprise WordPress engineering) and Qarbon IT (operating across the Middle East and the United States). Beyond iteo Group, I co-founded Net-o-logy, scaling it from start-up to a mature ICT infrastructure company, and currently serve on the Supervisory Board of XPLUS S.A., listed on the Warsaw Stock Exchange. I build organisations around operational clarity, disciplined execution and long-term thinking — believing that sustainable growth follows when the fundamentals are done right.

SELECTED VENTURES & AFFILIATIONS

iteo Group — Founder & CEO Integrated ecosystem of four technology companies; nearly 300 specialists delivering software development, conversational AI, web engineering and IT consulting to global brands across Europe.

Net-o-logy — Co-Founder ICT implementation company serving healthcare, manufacturing, mining and retail sectors; scaled from start-up to a mature organisation with annual turnover approaching 5M EUR.

SoDA — Founding Member Software Development Association Poland; the leading industry body representing Polish software companies at domestic and European level, fostering collaboration and knowledge exchange across the sector.

WORK EXPERIENCE

02.2025 – Present	Position: Supervisory Board Member Company: XPLUS S.A.
06.2023 – Present	Position: Vice President of the Management Board Company: Hellobot S.A. (iteo Group)
11.2022 – Present	Position: Supervisory Board Member Company: yarrl S.A.
09.2011 – Present	Position: CEO & Founder Company: iteo S.A.
09. 2018 – Present	Position: Founding Member, Member of The Board of Directors Company: SoDA - Software Development Association Poland
07.2020 – 2025	Position: Investor / Business Angel Company: Nethansa - Marketplace Agency & e-commerce automation
04.2004 – 08.2011	Position: Co-founder & Sales Director Company: net-o-logy Sp. z o. o.
04.2001 – 03.2004	Position: Key Account Manager Company: MCX Systems

HIGHER EDUCATION & CERTIFICATES

2003 - 2004

University: SGH Warsaw School of Economics
Field of Study: MBA crafted for MCX based on WEMBA

1999 - 2002

University: University of Economics in Katowice
Field of Study: Business. Commerce, General
Degree: Master's Degree

HIGHER EDUCATION & CERTIFICATES

English - Advanced